

2021 TOWN HALL & RECEPTION

NOVEMBER 16 & NOVEMBER 18, 2021

Welcome to our 2021 Town Hall & Reception – Impact Austin’s Fall Signature Event! We’re changing it up this year with a two-night celebration of community impact and collective giving! What’s collective giving? It’s fabulous people (like you!) who pool together their resources and decide collectively how to support deserving causes in our community.

On November 16, we’ll gather virtually, gain inspiration from the work of our 2020 Community Partners, award new Equity and Health & Well-Being Grants, and explore all the ways we can deepen our personal impact. On November 18, we step away from our computers, reconnect in-person, and celebrate outdoors at Zilker Lodge – because *together we shine brighter!*

	Title \$5,000	Premium \$2,500	Leadership \$1,000	Philanthropy \$500
Day of Virtual Event on Nov 16				
• Pre-Recorded Video	✓	–	–	–
• Verbal Recognition During Event	✓	✓	–	–
• Name/Logo on Pre-Event Slideshow(s)	✓	✓	✓	Name Only
Day of In-Person Reception on Nov 18				
• Verbal Recognition During Event	✓	✓	–	–
• Name/Logo on Event Signage	✓	✓	✓	Name Only
Web				
• Name/Logo on Event Page	✓	✓	✓	Name Only
• Add-On: Strategic Blog Post	+ \$500	+ \$500	+ \$500	+ \$500
Email				
• Name/Logo on Pre-Event E-blast	✓	–	–	–
• Name/Logo on Post-Event E-blast	✓	✓	✓	Name Only
Social Media				
• Facebook, Instagram, Twitter, LinkedIn	✓	✓	✓	Name Only
• Event Recording on YouTube	✓	✓	✓	✓
• Sponsor Video on YouTube	✓	–	–	–
Membership				
• Add-On: Individual, includes voting rights	+ \$1,250	+ \$1,250	+ \$1,250	+ \$1,250

For more information, please visit impactaustin.org/townhall
or contact **Christina Gorczynski, Executive Director** | 832.589.9199 | christina@impactaustin.org

BE AN ANNUAL EVENT SPONSOR

Get recognition at all 3 Signature Events!
(Town Hall, Discovery Day, and Annual Meeting)

Title \$15,000	Premium \$7,500	Leadership \$3,000	Philanthropy \$1,500
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AT A GLANCE

- \$7.64M in grants awarded to local nonprofits
- 2,747 women philanthropists served since 2003
- 460 current Impact Austin members
- 81 community partners
- 7,100+ e-newsletter subscribers
- 3,400+ Facebook followers
- 2,700+ Instagram followers
- 870+ Twitter followers
- 1000+ LinkedIn followers