

# 2022 DISCOVERY DAYS

JANUARY 21, 2022 - FEBRUARY 18, 2022

**Welcome to 2022 Discovery Days!** Three robust conversations will explore changes affecting Central Texas. Speakers will cover shifting demographics and how housing, health, and education are impacted. We'll consider how trust-based philanthropy could help meet Central Texas' needs and identify funding priorities across the four counties that Impact Austin serves.

## SPONSORSHIPS

*Thriving Together Through Change*

### SESSION 1: REAL PEOPLE, REAL EXPERIENCES | FRI, JAN 21 | 12:00-1:30 PM

Central Texas demographics are changing rapidly. These shifts are more than just numbers – real lives and communities are affected every day. What are the human stories of critical and urgent needs we all need to hear?

### SESSION 2: BUILDING TRUSTED PARTNERSHIPS | FRI, FEB 4 | 12:00-1:30 PM

Impact Austin's community partnerships are expanding and thriving. As we increasingly embrace trust-based practices into grantmaking, we also endeavor to learn from our grantees and strategic advisors to advance equity together.

### SESSION 3: FUNDING LANDSCAPE IN CENTRAL TEXAS | FRI, FEB 18 | 12:00-1:30 PM

A panel of Central Texas funders will discuss funding priorities in the four counties that Impact Austin serves – Bastrop, Hays, Travis, and Williamson. How might we learn from our peers in philanthropy and collaborate to support our region?

	Presenting (1) \$10,000	Title (3) \$5,000	Premium \$2,500	Leadership \$1,000	Philanthropy \$500
<b>Day of Virtual Event</b>					
• Pre-Recorded Promotional Video	All sessions	✓	-	-	-
• Verbal Recognition During Event	All sessions	✓	✓	-	-
• Name/Logo on Pre-Event Slideshow(s)	All sessions	✓	✓	✓	Name Only
<b>Web</b>					
• Name/Logo on Event Page	✓	✓	✓	✓	Name Only
• Add-On: Strategic Blog Post	+ \$500	+ \$500	+ \$500	+ \$500	+ \$500
<b>Email</b>					
• Name/Logo on Pre-Event E-blast	✓	✓	-	-	-
• Name/Logo on Post-Event E-blast	✓	✓	✓	✓	Name Only
<b>Social Media</b>					
• Facebook, Instagram, Twitter, LinkedIn	✓	✓	✓	✓	Name Only
• Event Recording on YouTube	✓	✓	✓	✓	✓
• Sponsor Video on YouTube	✓	✓	-	-	-
<b>Membership</b>					
• Add-On: Individual, includes voting rights	+ \$1,250	+ \$1,250	+ \$1,250	+ \$1,250	+ \$1,250

For more information, please visit: [impactaustin.org/discoverydays](https://impactaustin.org/discoverydays)

or contact **Christina Gorczyński, Executive Director** | 832.589.9199 | [christina@impactaustin.org](mailto:christina@impactaustin.org)

### AT A GLANCE

- \$7.87M in grants awarded to local nonprofits
- 2,815 women philanthropists served since 2003
- 460 current Impact Austin members
- 83 community partners

- 7,100+ e-newsletter subscribers
- 3,400+ Facebook followers
- 2,700+ Instagram followers
- 890+ Twitter followers
- 1,100+ LinkedIn followers