

2023-24 Event Sponsorships



Our event sponsors actively engage with Impact Austin's mission to leverage the power of collective giving in Central Texas. Sponsors invest in events that foster learning and celebrate community impact. We're honored to share their philanthropy with our members, Community Partners, and Central Texas.

DISCOVERY DAY 2024 MARCH 1 PHILANTHROPY EDUCATION

ANNUAL MEETING 2024 JUNE 10 SPRING GRANTS

	Impact \$10,000	Collaborator \$5,000	Partner \$3,500	Premium \$2,500	Leadership \$1,250	Philanthropy \$500
Day of Event						
• VIP Community Partner Reception*	✓	-	-	-	-	-
• Speaking Opportunity*	✓	-	-	-	-	-
• Exhibit Table*	✓	✓	-	-	-	-
• Pre-Recorded Promotional Video	✓	✓	✓	-	-	-
• Verbal Recognition During Event	✓	✓	✓	✓	-	-
• Logo/Name on Event Signage*	✓	✓	✓	✓	-	-
• Logo/Name on on Slide Presentation	✓	✓	✓	✓	✓	Name Only
• Sponsor Ribbon on Name Badge*	✓	✓	✓	✓	✓	✓
• Non-Member Guest Tickets*	6	5	4	3	2	1
Website & Email						
• Linked Logo/Name on Event Page	✓	✓	✓	✓	✓	Name Only
• Linked Logo/Name on Event E-blast(s)	✓	✓	✓	✓	✓	Name Only
• Add-On: Strategic Blog Post	+\$500	+\$500	+\$500	+\$500	+\$500	+\$500
Print						
• Meeting Program*	Full-Page Ad	Full-Page Ad	1/2-Page Ad	1/2-Page Ad	Logo/Name	Name Only
Social Media						
• Facebook, Instagram, Twitter, LinkedIn	✓	✓	✓	✓	✓	✓
• Event Recording on YouTube**	✓	✓	✓	✓	✓	✓
• Sponsor Video on YouTube	✓	✓	-	-	-	-

* In-Person Events Only; ** Virtual Events Only



BECOME AN IMPACT AUSTIN MEMBER!

- Individual membership, includes voting rights
- **Add-On: + \$1,250**



SPONSOR A GIRLS GIVING GRANTS MEMBER!

- Individual membership, includes voting rights
- **Add-On: + \$125**

SPONSOR ALL EVENTS FOR A 10% DISCOUNT!

Impact \$18,000	Collaborator \$9,000	Partner \$6,300	Premium \$4,500	Leadership \$2,250	Philanthropy \$900
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For more information, please visit impactaustin.org/event-sponsorships
or contact **Demetria George Caston, Executive Director** | 512.553.6083 | demetria@impactaustin.org