



# IMPACT AUSTIN SPONSORSHIPS

**POWERFUL COMPANY PARTNERSHIPS  
FOR COLLECTIVE GOOD**

**Development Committee Chair**  
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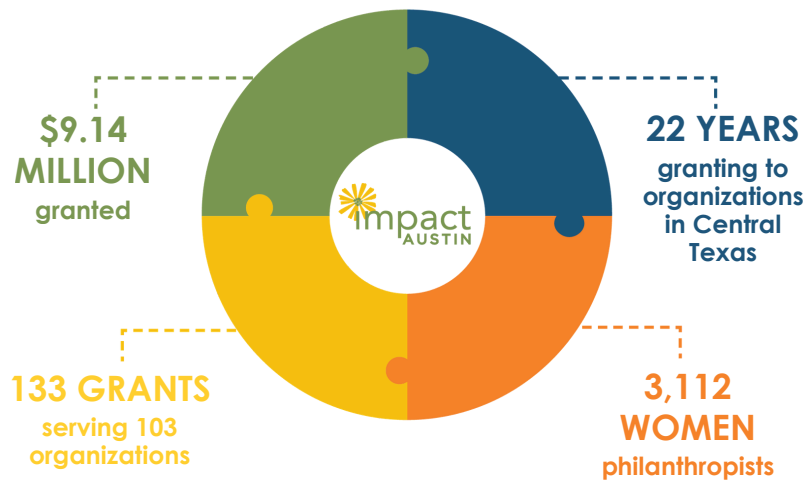
**Through the power of informed women's collective giving, Impact Austin provides transformative grants to Central Texas nonprofit organizations that strengthen our community and improve lives.**

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# Our Collective Impact



**At Impact Austin, we unite women in collective giving and philanthropy education to drive positive change in our community.** We've awarded over \$9.14 million in grants to Central Texas nonprofits since 2003, working collectively to address systemic issues and advance the common good. "We are stronger together" is more than just our philosophy. It embodies the collective spirit of the 3,112 women philanthropists who have united to nurture and empower our community.



## Our Mission & Values

Through the power of informed women's collective giving, Impact Austin provides transformative grants to Central Texas nonprofit organizations that strengthen our community and improve lives.



### Inclusivity

We welcome all women with a passion to learn about and contribute to the Central Texas community.



### Curiosity

We listen to and learn from people with lived experience and those working to solve our community's issues.



### Impact

We make grants that enable our community partners to meaningfully address community issues.



### Collaboration

We work together to determine the distribution of our pooled funds and with other organizations to magnify our effectiveness.



### Trust

We support the work of our community partners with respect and humility, and are guided by the principles of trust-based philanthropy.

## Audience & Reach

- 8,422 Total contacts
- 3,245 Newsletter recipients
- 3,865 Facebook followers
- 3,424 Instagram followers
- 3,490 LinkedIn followers
- 871 X followers
- 210 Eventbrite followers
- 93 YouTube subscribers

# Sponsorship Benefits



Join us in making a difference by sponsoring our work and receive visibility all year long!

Impact Austin offers agency sponsorship opportunities ranging from \$500-\$10,000, annually. Sponsorship support will drive positive change, directly contributing to our initiatives and fostering collective giving in Central Texas. We offer various levels, with unique benefits to maximize your impact. We're honored to share your philanthropy with our members and the broader community. You can learn more about our membership base on the next page.

## Sponsorship Giving Levels

	Impact \$10,000	Partner \$5,000	Leadership \$2,500	Collaborator \$1,250	Philanthropy \$500
<b>Impact Austin Website</b>					
• Logo and click-through link featured on Sponsors page all year	✓	✓	✓	✓	✓
<b>Social Media</b>					
• Specific thank you post on Facebook, Instagram, X, LinkedIn	✓	✓	✓	✓	-

## PLUS Expanded Visibility at Signature Events

As an Impact Austin sponsor of \$500-\$10,000, you will receive visibility (as described above) on our website all year, special social media thank you content, alignment for your brand with our high impact grant-making, AND expanded visibility opportunities at our signature annual events. *Please note: Sponsorship pledges must be received at least 5 weeks before a given event in order to appear in the collateral associated with the event.*

	Impact \$10,000	Partner \$5,000	Leadership \$2,500	Collaborator \$1,250	Philanthropy \$500
<b>Signature Events Recognition</b>					
• VIP Community Partner Reception	✓	-	-	-	-
• VIP Speaking Opportunity	Extended	Limited	-	-	-
• VIP Reserved Seating	✓	✓	-	-	-
• Verbal Recognition During Event	✓	✓	✓	-	-
• Logo/Name on Event Signage	✓	✓	✓	-	-
• Logo/Name on on Slide Presentation	✓	✓	✓	✓	Name Only
• Sponsor Ribbon on Name Badge	✓	✓	✓	✓	✓
• Guest Event Tickets	5	4	3	2	1
• Exhibit Table Option	✓	✓	-	-	-
• Listed in Event Program	✓	✓	✓	✓	✓

**TOWN HALL MEETING**  
NOVEMBER 2026, TBD  
COMMUNITY ENGAGEMENT

**DISCOVERY DAY**  
EARLY 2027, TBD  
PHILANTHROPY EDUCATION

**ANNUAL MEETING**  
JUNE 2027, TBD  
GRANT AWARDS

If you are ready to sponsor or want to learn more about Impact Austin and explore other ways to get involved, please contact our Development Committee Chair: **Ami Kane**, [amilynnkane@gmail.com](mailto:amilynnkane@gmail.com).

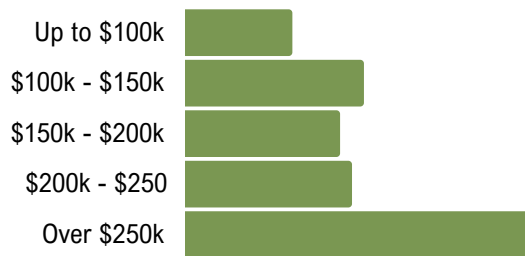
# Our Membership



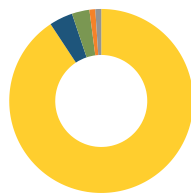
Get your brand in front of our community-minded women who hold decision-making seats all over Central Texas. Whether they are running households or boardrooms, Impact Austin members are passionate and purpose-driven!

We regularly survey our membership to gain insights into the dynamic women behind our collective giving force. Below are key highlights from our latest survey, offering a snapshot of who will see your logo and learn about your company when you sponsor Impact Austin. Here's how our members describe themselves:

## Household Income



## Race/Ethnicity



- 88% White
- 4% Black/African-American
- 3% Hispanic/Latina
- 1% Arab/Middle Eastern/North African
- 1% Asian

## Age



**7** out of every 10

members say they joined to participate in philanthropic giving.

## Occupations by Industry

- 3% Architecture and Engineering
- 12% Arts, Design, Entertainment, Sports, and Media
- 4% Business and Financial Operations
- 3% Community and Social Services
- 13% Computer and Mathematical
- 4% Education, Training, and Library
- 7% Healthcare
- 7% Legal Occupations
- 17% Management and Consulting Services
- 12% Nonprofit and Philanthropy
- 4% Real Estate
- 8% Sales

**90%** of members say education about issues facing the community is a personal priority.