

# AS WOMEN WITH A PASSION FOR GIVING BACK, WE BELIEVE THAT WE ARE STRONGEST WHEN GIVING TOGETHER.

# WHO WE ARE

Impact Austin is an Austin-based women's collective giving organization, funding Central Texas nonprofits that provide services in Bastrop, Hays, Travis, and Williamson counties. Our membership and leadership proudly reflect the many faces, cultures, and walks of life that make up our society. We believe diversity helps us to better understand and address the issues facing our community.



### **MISSION**

We cultivate and expand the knowledge, passion, and generosity of our members to make a positive impact by developing strong relationships and leveraging the power of collective giving.



### VISION

Our vision is to unlock the potential in our community by uniting to fulfill our philanthropic purpose.



### **VALUES**

#### Inclusivity

We welcome all women with a passion to give and a desire to grow.

#### **Empathy**

We care deeply about our community, partners, and fellow members.

#### Curiosity

We are a learning organization educating members on community needs and solutions.

#### **Impact**

We challenge ourselves to give our time, expertise, and financial resources to address systemic challenges facing our community.



# **COLLECTIVE GIVING**

Impact Austin members pool individual charitable donations and decide collectively how to award strategic, high-impact grants. Our membership requirements are to identify as a woman and to donate \$1,250 each year. We combine \$1,000 from each member's annual gift into a central fund, with grants determined after several rounds of evaluation and voting. The remaining \$250 helps defray the costs for our Signature Events, education initiatives, and operations.







# MEMBER EXPERIENCE

Impact Austin offers philanthropy education and leadership opportunities. Each year, members volunteer their talents, skills, and expertise through various committees including Grant Review; Diversity, Equity, Inclusion, and Belonging; Learning; Marketing; Membership; Advancement; Events; Technology; and Girls Giving Grants. Member connections are also built during community service events, cultural gatherings, meals, and happy hours. If you value knowing more about the needs in our community and enjoy engaging with other motivated women who share your passion, we would love for you to #JoinImpactAustin!



## GRANTMAKING

Members volunteer to serve on Grant Review Committees in a thoughtful process that includes learning grantmaking fundamentals, DEIB practices, application review, and finalist recommendations. Nonprofit finalists then present their projects to the membership, and each member casts her vote for new Community Partners. <a href="Impact Austin and Girls Giving Grants awarded a total of \$331,400 to nine Central Texas nonprofits in 2023.">Impact Austin and Girls Giving Grants awarded a total of \$331,400 to nine Central Texas nonprofits in 2023.</a>





















"I am proudest of g3's grant process. There is clarity in the grant proposals, and members understand the budgets. We consider how capable the organizations are and the impact their projects will have."

- Aurna Mukherjee (2nd from left), g3 President



Girls Giving Grants (g3) is a model of collective giving designed by Impact Austin to educate and engage young women in grades 8-12 on the importance of thoughtful

giving. Combining their individual donations of \$125, g3 members learn the power of collective giving and best practices in grantmaking. Learn more at <a href="mailto:impactaustin.org/girls-giving-grants">impactaustin.org/girls-giving-grants</a>.









