

# 2021 DISCOVERY DAYS

JANUARY 5, 2021 - FEBRUARY 12, 2021

Welcome to 2021 Discovery Days - our Signature Event re-imagined! This traditional day of learning will expand to six weeks of engaging virtual sessions covering multiple tracks! With broader content than ever and even more opportunities to connect, Discovery Days is sure to challenge us to grow in our impact, both personally and as a grantmaking organization.

## SPONSORSHIPS

*Grow. Engage. Impact.*

### GENERAL SESSIONS

- Welcome & Impact Austin Updates
- Impact Austin 101
- Increase Your Impact

### TRACK: DIVERSITY, EQUITY, INCLUSION & BELONGING

- History of Race and Racism in Central Texas
- DEIB in Action

### TRACK: PHILANTHROPY EDUCATION

- Corporate Social Responsibility Panel
- Strengths-based Investments in Low Income Communities

### TRACK: DISCOVERING CENTRAL TEXAS ISSUES

- Issues Facing Central Texas Women
- Building a Resilient Austin

	Presenting (1) \$10,000	Track Title (3) \$5,000	Premium \$2,500	Leadership \$1,000	Philanthropy \$500
<b>Day of Virtual Event</b>					
• Pre-Recorded Video or Panel Moderation	✓	✓	-	-	-
• Verbal Recognition During Event	✓	✓	✓	-	-
• Name/Logo on Pre-Event Slideshow(s)	✓	✓	✓	✓	Name Only
<b>Web</b>					
• Name/Logo on Event Page	✓	✓	✓	✓	Name Only
• Name/Logo on Track Blog Post(s)	✓	✓	-	-	-
• Add-On: Strategic Blog Post	+ \$500	+ \$500	+ \$500	+ \$500	+ \$500
<b>Email</b>					
• Name/Logo on Pre-Event E-blast	✓	✓	-	-	-
• Name/Logo on Post-Event E-blast	✓	✓	✓	✓	Name Only
<b>Social Media</b>					
• Facebook, Instagram, Twitter, LinkedIn	✓	✓	✓	✓	Name Only
• Event Recording on YouTube	✓	✓	✓	✓	✓
• Sponsor Video on YouTube	✓	✓	-	-	-
<b>Membership</b>					
• Add-On: Individual, includes voting rights	+ \$1,250	+ \$1,250	+ \$1,250	+ \$1,250	+ \$1,250

For more information, please visit: [impactaustin.org/event-sponsorships](https://impactaustin.org/event-sponsorships)

or contact **Christina Gorczynski, Executive Director** | 832.589.9199 | [christina@impactaustin.org](mailto:christina@impactaustin.org)

### AT A GLANCE

- \$7.44M in grants awarded to local nonprofits
- 2,222 women philanthropists served since 2003
- 440 current Impact Austin members
- 69 community partners
- 6,400+ e-newsletter subscribers
- 3,300+ Facebook followers
- 2,300+ Instagram followers
- 810+ Twitter followers
- 880+ LinkedIn followers