

# 2023-24 Event Sponsorships



Our event sponsors actively engage with Impact Austin's mission to leverage the power of collective giving in Central Texas. Sponsors invest in events that foster learning and celebrate community impact. We're honored to share their philanthropy with our members, Community Partners, and Central Texas.

## DEIB LEARNING 2023 SEPTEMBER 29 PHILANTHROPY EDUCATION

## TOWN HALL MEETING 2023 NOVEMBER 14 FALL GRANTS

## DISCOVERY DAYS 2024 JANUARY - FEBRUARY PHILANTHROPY EDUCATION

## ANNUAL MEETING 2024 JUNE 3 SPRING GRANTS

	Impact \$10,000	Collaborator \$5,000	Partner \$3,500	Premium \$2,500	Leadership \$1,250	Philanthropy \$500
<b>Day of Event</b>						
• VIP Community Partner Reception*	✓	-	-	-	-	-
• Speaking Opportunity*	✓	-	-	-	-	-
• Exhibit Table*	✓	✓	-	-	-	-
• Pre-Recorded Promotional Video	✓	✓	✓	-	-	-
• Verbal Recognition During Event	✓	✓	✓	✓	-	-
• Logo/Name on Event Signage*	✓	✓	✓	✓	-	-
• Logo/Name on on Slide Presentation	✓	✓	✓	✓	✓	Name Only
• Sponsor Ribbon on Name Badge*	✓	✓	✓	✓	✓	✓
• Non-Member Guest Tickets*	6	5	4	3	2	1
<b>Website &amp; Email</b>						
• Linked Logo/Name on Event Page	✓	✓	✓	✓	✓	Name Only
• Linked Logo/Name on Event E-blast(s)	✓	✓	✓	✓	✓	Name Only
• Add-On: Strategic Blog Post	+\$500	+\$500	+\$500	+\$500	+\$500	+\$500
<b>Print</b>						
• Meeting Program*	Full-Page Ad	Full-Page Ad	1/2-Page Ad	1/2-Page Ad	Logo/Name	Name Only
<b>Social Media</b>						
• Facebook, Instagram, Twitter, LinkedIn	✓	✓	✓	✓	✓	✓
• Event Recording on YouTube**	✓	✓	✓	✓	✓	✓
• Sponsor Video on YouTube	✓	✓	-	-	-	-

\* In-Person Events Only; \*\* Virtual Events Only



### BECOME AN IMPACT AUSTIN MEMBER!

- Individual membership, includes voting rights
- **Add-On: + \$1,250**



### SPONSOR A GIRLS GIVING GRANTS MEMBER!

- Individual membership, includes voting rights
- **Add-On: + \$125**

### SPONSOR 4 EVENTS FOR THE PRICE OF 3 WITH A 10% DISCOUNT!

Impact \$27,000	Collaborator \$13,500	Partner \$9,450	Premium \$6,750	Leadership \$3,375	Philanthropy \$1,350
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For more information, please visit [impactaustin.org/event-sponsorships](https://impactaustin.org/event-sponsorships)  
or contact **Demetria George Caston, Executive Director** | 512.553.6083 | [demetria@impactaustin.org](mailto:demetria@impactaustin.org)