

Sponsorship Opportunities



Town Hall is one of Impact Austin's Signature Events. With over 200 attendees, this fun and informative virtual event features philanthropic education, an update on the state of our collecting giving, and opportunities for member community and camaraderie.

The highlights of this year's Town Hall include: 1) the award of the second Social Innovation Grant which will fund a collaborative focused on advancing equity for women and/or girls of color in the Greater Austin Area, and 2) a thought-provoking keynote on Trust-Based Philanthropy: Bringing equity, humility, and transparency to correct the power imbalance between funders and grantees.

Keynote Panel:

- **Pia Infante** - Co-Executive Director, The Whitman Institute; Trust-Based Philanthropy Project
- **Dimple Abichandani** - Executive Director, General Service Foundation
- **Meeta Kothare** - Managing Director, Sustainability & Social Innovation Initiative at McCombs School of Business, UT Austin; Impact Austin Member

2020 VIRTUAL TOWN HALL: Embracing Trust-Based Philanthropy

NOVEMBER 10, 2020 | 7:00 PM – 8:15 PM CT

	Title (4) \$5,000	Premium (2) \$2,500	Leadership \$1,000	Philanthropy \$500
Day of Virtual Event				
• Pre-Recorded Video Speaking Opportunity	✓	-	-	-
• Verbal Recognition During Event	✓	✓	-	-
• Name/Logo on Pre-Event Slideshow	✓	✓	✓	Name Only
Web				
• Name/Logo on Event Page	✓	✓	✓	Name Only
• Name Only on Event Recap Blog Post	✓	✓	✓	✓
• Add-On: Strategic Blog Post	+ \$500	+ \$500	+ \$500	+ \$500
Email				
• Name/Logo on Pre-Event E-blast	✓	✓	-	-
• Name/Logo on Post-Event E-blast	✓	✓	✓	Name Only
Social Media				
• Facebook, Instagram, Twitter, LinkedIn Promotion	✓	✓	✓	Name Only
• Facebook Live Event Broadcast & Recording	✓	✓	✓	✓
• Sponsor Video on YouTube Channel	✓	-	-	-
Membership				
• Add-On: Individual, includes voting rights	+ \$1,250	+ \$1,250	+ \$1,250	+ \$1,250

For more information, please visit: impactaustin.org/event-sponsorships
or contact **Christina Gorczynski, Executive Director** | 832.589.9199 | christina@impactaustin.org

AT A GLANCE

- \$7.4M in grants awarded to local nonprofits
- 2,222 women philanthropists served since 2003
- 440 current Impact Austin members
- 68 community partners
- 5,000+ e-newsletter subscribers
- 3,100+ Facebook followers
- 2,100+ Instagram followers
- 800+ Twitter followers
- 800+ LinkedIn followers