



WELCOME

to the

2021 Impact Austin Nonprofit Workshop

Meeting Agenda

4:35 – 4:45

Welcome

Marla Whelan, Impact Austin Grants Co-Chair

4:45 – 5:10

Impact Austin Grant Process Overview

Melissa Lorber, Impact Austin Nonprofit Coordinator

Anne Helmick-Lyon, Impact Austin Nonprofit Coordinator

5:10 – 5:20

Grant Process Experience

Johanna Moya Fabregas, Executive Director

Con Mi MADRE

5:20 – 5:30

Q&A, Feedback

Marla Whelan, Impact Austin Grants Co-Chair

Margaret Ballinger, Impact Austin Grant Finance Coordinator

Johanna Moya Fabregas, Con Mi MADRE Executive Director



Impact Austin: Community Partner

Welcome

Marla Whelan

Grants Co-Chair

Impact Austin



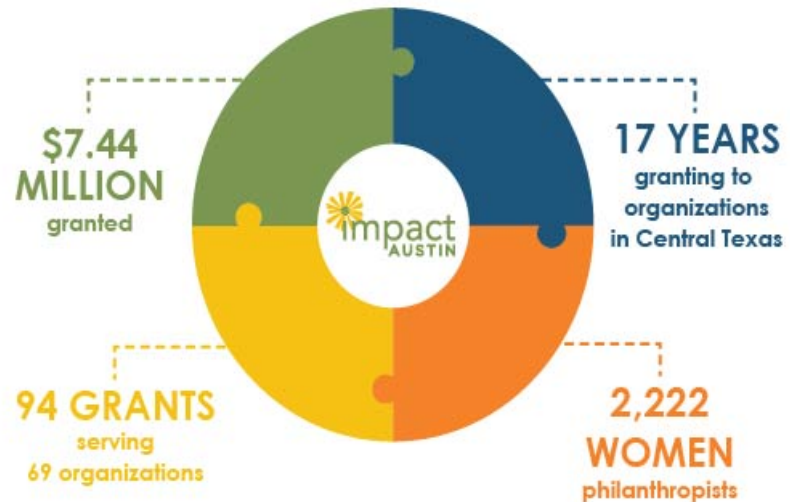
Impact Austin Grants: Who We Are

Impact Austin is an Austin-based women's collective giving organization, funding Central Texas nonprofits that provide services in Bastrop, Hays, Travis, and Williamson counties.

Impact Austin members pool individual charitable donations and decide collectively how to award multiple strategic, high-impact grants.

Our membership and leadership proudly reflect the many faces, cultures and walks of life that make up our society. We believe diversity helps us to better understand and address the issues facing our community.

OUR COLLECTIVE IMPACT





Impact Austin Grants: Overview

- Impact Austin invites nonprofits to request funding for initiatives in four focus areas: Community, Education, Equity, and Health & Well-Being
- Impact Austin invites nonprofits to request funding for initiatives and/or capacity building
- All categories support applications from single organizations or collaborative groups of organizations
- Grant amounts will be based on membership levels and announced at the start of each grant cycle (January 11, 2021 for Spring Grants)



Impact Austin Grants: Changes in 2021

- Spring & fall grant cycles, two focus areas per cycle
- All focus areas support programs and/or capacity building, by single organizations or collaboratives
- All finalists become Community Partners (award split 80%-20%); 20% of the primary grant is unrestricted, all of the secondary grant is unrestricted
- Streamlined application and review processes
- Broader equity lens in grantmaking
- More information can be found at:
<https://www.impactaustin.org/post/introducing-a-streamlined-grants-process>.



Impact Austin Grants: General Eligibility Guidelines

- An eligible organization must:
 - Be a public charity (not a private foundation) with tax-exempt status under Section 501(c)(3) of the Internal Revenue Service Code
- Applicants applying as a collaborative must:
 - Identify one lead organization to submit the application, and that organization must meet the eligibility guidelines
- An initiative must:
 - Provide services in Bastrop, Hays, Travis, and/or Williamson counties
 - Plan to expend the grant funds within 24 months
 - Use the entire grant amount (no partial grants)
 - Identify the focus area for the application (Community and Education – Spring 2021, Equity and Health & Well Being – Fall 2021)
- Organization must not have received an Impact Austin Grant within the time frames posted in the Grant Application Guidelines:
<https://impactaustinfoundation.box.com/s/9nhbzvxv9bsrtw4ptlgsiifq0syo62jk>



Impact Austin Grants: We Will Not Fund

- Debt reduction
- Endowments/memorials
- Bridge funding or interim financing
- Operational deficits
- Partisan, political lobbying or legislative activities
- Fundraising activities or events
- Sports Teams or any sports-related activity or competition
- General capital campaigns, general construction or renovation unrelated to a specific proposed project or program
- Fraternal, sectarian and religious organizations where the grant is intended for the principal benefit of the organization's own members or adherents, or where the grant is intended for inherently religious activities
- Legal expenses incurred in any action by or against the organization
- Advertising



Impact Austin Grants: Focus Areas

- **Impact Austin Grants** will be awarded to local nonprofits in each of these focus areas:

Grant	Description	Award Date
Education	Enhance education and learning	June 2021
Community	Enhance economic, social, environmental or cultural initiatives	
Health & Well-Being	Strengthen and enhance the lives of children and families, or positively impact the mental or physical health and wellness of people	Nov 2021
Equity	Advance equity for women and/or girls of color	

- **Proposals can support existing or expansion of initiatives that:**
 - Target a specific population
 - Last for a specific duration
 - Aim to achieve specific, measurable goals
- **Proposals can also support capacity building**



Impact Austin Grants: Five Key Criteria Used to Evaluate

- **Credible** – *organization* is reliable and trustworthy; strong record of achieving its goals; has a solid reputation within the community
- **Capable** – *organization* can turn good ideas into reality; has competent and qualified staff, as well as the structure and systems to achieve its goals; strong board; and prior success
- **Committed** – *organization* considers the initiative to be a priority, to complete the initiative with or without us; has plan to continue the initiative beyond our grant
- **Feasible** – *initiative* can be done; budget supports the outlined tasks and strategies; timeframe seems reasonable
- **Significant** – *initiative* should be done; meets an important need within the community; works to resolve the issue addressed



Impact Austin Grant Process: Definition of Review Committees

- The **Grant Review Committees** (GRC) are responsible for implementing Impact Austin's grant process and choosing two finalists per focus area. Members complete training on Impact Austin guidelines and grant evaluation.
- The **Grant Finance Committee** (GFC) consists of Impact Austin members with strong financial experience and skills who serve as financial consultants for the grant review committees in the review of financial information provided by the nonprofit organizations.



Impact Austin Grant Process: Overview

Grant Application Process

Phase I: Grant Application

Phase II: Site Visit

Phase III: Presentation and Vote



Impact Austin Grant Process

Phase 1: Grant Application

The Grant Application describes the proposed initiative, with supporting documentation and should clearly answer what are you doing, who are you doing it for, when will you do it, and where and why are you doing it?

The Grant Application has been streamlined: **we no longer require a Letter of Inquiry (LOI)** and ask about six topics in the Grant Application:

- Organization
- Initiative Description
- Goals, Measurement and Evaluation
- Funding and Sustainability
- Equity
- Collaborators

Required attachments include organizational financials, initiative budget, audit, Form 990, Board and staff information, and collaborator commitments.



Impact Austin Grant Process

Phase II: Site Visit

- Three organizations are selected by each Grant Review Committee for site visits
- Applicants selected for a site visit will host members of the Grant Review Committee at their facility or a location of their choice. (Site visits will be conducted virtually in Spring 2021)
- Purpose: To meet the people behind the organization and gain first-hand observations and impressions
 - Part 1: Introductions, tour, project overview
 - Part 2: Panel interview / Q&A
 - Executive Director
 - Project/Program Director
 - Board Member
 - Financial Representative
- Following the site visit each Grant Review Committee will select two Finalists to present at the Annual Meeting (Spring) or Town Hall (Fall)



Impact Austin Grant Process

Phase III: Presentation and Vote

Finalist Reports:

- Composed of the Finalist letter, Finalist Report, Initiative Budget, and the pre-recorded 5-minute presentation
- The materials are prepared jointly by Grant Review Committee (GRC) and Nonprofit and provided to the full Impact Austin membership

Presentation & Vote:

- Annual Meeting conducted virtually in Spring 2021
- Recorded 5-minute presentations by each of the Finalists
- Members view Finalist Reports and vote online in advance of the Annual Meeting
- The nonprofit with the most votes in each focus area will receive a grant for 80% of the funding; the nonprofit receiving the second most votes will receive a grant for 20% of the funding
- Members notified during Annual Meeting
- Press release issued next morning



Impact Austin Grant Process: Key Grant Dates

Activity	Spring 2021 Grants	Fall 2021 Grants
Impact Austin 2021 Nonprofit Workshop	01/06/2021	06/30/2021
Grant applications open for submission	01/11/2021	07/08/2021
Grant applications close at 5:00 PM	02/09/2021	08/03/2021
Initial grant review decisions communicated	03/11/2021	09/02/2021
Semifinalist decisions communicated	04/08/2021	09/23/2021
Site visits	04/22/2021- 04/24/2021	10/07/2021- 10/09/2021
Finalist decisions communicated; all other applicants declined by this date	05/06/2021	10/21/2021
Finalist training	05/10/2021	10/25/2021
Finalist reports distributed to members	05/19/2021	11/04/2021
Announce Community Partners (Impact Austin Annual Meeting – spring, Impact Austin Town Hall – fall)	06/07/2021	11/16/2021
Grant awards issued	07/01/2021	12/01/2021



Impact Austin Grant Management System

- Impact Austin will start accepting Grant Applications for Spring 2021 Grants (Community and Education focus areas) starting January 11.
- All grant proposals must be submitted using the Impact Austin Grant Management System. Access the Impact Austin Grant Management System with the following link: https://webportalapp.com/sp/ia_grant_application or go to the Grantmaking section on the Impact Austin website at www.impactaustin.org/grantmaking.
- **Start Applications Early so we can assist with questions & issues!!**
- Each organization must have an Agency Profile in the Impact Austin grant management system to apply for an Impact Austin grant. If your organization has applied for an Impact Austin grant in a previous year, your organization has an Agency Profile.
- If you are new to Impact Austin, you will create an Agency Profile as part of the grant application process.
- If you have any issues with login, or need a new UserID, please contact us at grants@impactaustin.org.



Girls Giving Grants (g3): Overview

- *Girls Giving Grants (g3)* is the youth version of Impact Austin. Each girl gives \$125 of her own money, with \$100 allocated for the community grant. Girls are trained on many topics including community needs and how to assess grants.
- For the current 2021 grant cycle, g3 has 76 members, bringing the grant amount to \$7,600.
- Grant funds must support youth programs in Travis, Hays, Williamson and/or Bastrop counties.
- Nonprofits may apply for this grant in addition to, and separately from, the Impact Austin grant process.
- The g3 process is simpler and streamlined for girls in 8-12th grade to understand. Think about this audience when writing your grant
- Applications for the g3 grant were accepted starting on October 1 and due by November 5, 2020 for the 2021 grant cycle. The recipient of the g3 grant will be selected in April 2021.
- Information about applying for a g3 Grant is available at impactaustin.org/apply-for-g3-grants. For questions about the g3 grant, contact g3@impactaustin.org.



Impact Austin: Community Partner

Community Partner Grant Experience

(A Community Partner is a current or former recipient of an Impact Austin grant)

Johanna Moya Fabregas

Executive Director

Con Mi MADRE

Moderators:

- Melissa Lorber, Impact Austin, Non-Profit Coordinator
- Anne Helmick-Lyon, Impact Austin, Non-Profit Coordinator

Panelists:

- Marla Whelan, Impact Austin, Grants Committee Co-Chair
- Margaret Ballinger, Impact Austin, Grants Finance Committee
- Johanna Moya Fabregas, Con Mi MADRE Executive Director



Additional Resources and Thanks!

THANK YOU for attending our workshop!!

Detailed information about the Grantmaking Process is available at
<https://www.impactaustin.org/grantmaking>

If you have questions, please contact Impact Austin's Nonprofit
Coordinators at grants@impactaustin.org