# 20th Anniversary Signature Event Sponsorships

**Let the celebrations begin!** Impact Austin invites you to be part of this landmark year. Join us as we toast 20 extraordinary years of women's collective giving, high-impact grants, and positive change, all to benefit our beloved Central Texas region.

<table>
<thead>
<tr>
<th>TOWN HALL MEETING 2022</th>
<th>DISCOVERY DAYS 2023</th>
<th>ANNUAL MEETING 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NOVEMBER 15</strong></td>
<td><strong>JANUARY - FEBRUARY</strong></td>
<td><strong>JUNE 5</strong></td>
</tr>
<tr>
<td><strong>IN-PERSON CELEBRATION</strong></td>
<td><strong>VIRTUAL EVENTS</strong></td>
<td><strong>IN-PERSON CELEBRATION</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>Premium</th>
<th>Leadership</th>
<th>Philanthropy</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Day of Event</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking Opportunity (Live* or Pre-Recorded**)</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Verbal Recognition During Event</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Name/Logo on Event Signage*</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Name/Logo on on Slide Presentation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor Ribbon on Name Badge*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Non-Member Guest Tickets*</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Web</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Linked Name/Logo on Event Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Add-On: Strategic Blog Post</td>
<td>+ $500</td>
<td>+ $500</td>
<td>+ $500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Linked Name/Logo on Pre-Event E-blast</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Linked Name/Logo on Post-Event E-blast</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Print</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name/Logo on Meeting Program*</td>
<td>Full-Page Ad</td>
<td>Half-Page Ad</td>
<td>✓</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Social Media</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook, Instagram, Twitter, LinkedIn</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Event Recording on YouTube**</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor Video on YouTube**</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Membership</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Add-On: Individual, includes voting rights</td>
<td>+ $1,250</td>
<td>+ $1,250</td>
<td>+ $1,250</td>
</tr>
</tbody>
</table>

*In-Person Events Only; **Virtual Events Only

For more information, please visit impactaustin.org/event-sponsorships
or contact Nicole Genovese, Interim Executive Director | 512.553.6085 | nicoleimpactaustin.org

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## Get 10% Off for All Three Events!

(Town Hall 2022, Discovery Days 2023, and Annual Meeting 2023)

<table>
<thead>
<tr>
<th>Title</th>
<th>Premium</th>
<th>Leadership</th>
<th>Philanthropy</th>
</tr>
</thead>
<tbody>
<tr>
<td>$13,500</td>
<td>$6,750</td>
<td>$2,700</td>
<td>$1,350</td>
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</tbody>
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## Impact Austin at a Glance

- $8.07M in grants awarded to local nonprofits
- 2,857 women philanthropists served since 2003
- 425 current Impact Austin members
- 88 community partners
- 7,400+ e-newsletter subscribers
- 3,600+ Facebook followers
- 2,800+ Instagram followers
- 900+ Twitter followers
- 1,400+ LinkedIn followers